Akshay Nikam

Senior Product Designer

I'm a product designer who enjoys untangling complex operational problems and turning them into products people find genuinely easy to use. I enjoy building products from 0 to 1, shaping intuitive workflows, and collaborating with engineers to bring ideas to life.

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Experience

EDGE Industries

JUL 2024 - PRESENT

Senior Product Designer

Designed a suite of products that together form an AI operated and live digital twin of the power grid. Mapper App and Drone Mapper App to digitise it, Control Center to monitor and manage it, and Lineman App for Field Incharges to fix issues on site.

Owned the end-to-end design process, from research and the authoring of PRDs and DRDs through to high-fidelity screen design.

Conducted and synthesised research with Field Incharges, Junior Engineers, Assistant Engineers and Superintending Engineers to understand workflows, constraints and information needs.

Collaborated with product, domain and engineering partners from concept through to implementation.

Simpl

DEC 2022 - MAY 2024

Senior Product Designer

Designed a merchant-facing business dashboard that brought performance monitoring and analysis into a single product experience, supporting merchants in assessing results and planning business actions.

Worked closely with product managers, business stakeholders and developers, from shaping product direction and roadmap requirements through to delivery, balancing user needs with business goals.

Structured information and dashboard workflows to help users move from reviewing business performance to analysing trends and considering next steps.

Created wireframes and interactive prototypes and ran usability tests at multiple design stages, using feedback to refine flows before implementation.

Contributed to a visual design system that improved consistency across product interfaces and gave product and engineering teams a reusable foundation for design and development.

Jumbotail

JUN - DEC 2022

UX Designer

Designed a digital experience to improve customer engagement in J24 physical retail stores, grounding concept development in customer and business needs.

Conducted primary and secondary research to understand user behaviour and identify opportunities for the in-store experience.

Created wireframes and prototypes and used usability testing to refine concepts and user flows.

Worked with leadership and cross-functional stakeholders to define the product value proposition and align the solution with target users and market needs.

GetMega

AUG 2020 - JUN 2022

Product Designer

Designed user experiences for a social real-money gaming product across web and mobile.

Designed internal SaaS tools for teams across Growth, Security and Risk, People Operations, Data, and Human Resources.

Used qualitative feedback and quantitative data to identify user problems and inform design decisions.

Worked across user research, information architecture, interaction design, wireframing, and visual design.

ValueLabs

JUN 2019 - JAN 2020

Design Intern

Designed an internal content-creation product for the sales team, from research and problem definition through concept exploration and interface design.

Planned research, explored multiple concepts, and evaluated design options against user needs and business challenges.

Education and skills

EDUCATION

Master of Design (M.Des.), Universal Design
National Institute of Design, Bengaluru · 2020

Bachelor of Engineering (B.E.), Production Engineering
Pune University · 2016

AWARD

Design X Social Innovation Award
UX India · 2019. Recognised for Edge Alert: Quicker Emergency Commute.

CORE SKILLS

PRODUCT STRATEGY & DISCOVERY
USER RESEARCH
UX/UI DESIGN
INFORMATION ARCHITECTURE
DATA VISUALIZATION
DESIGN SYSTEMS
SERVICE DESIGN
SYSTEMS THINKING